NEVADA Housing Coalition

Nevada Housing Conference 2026

BEYOND THE BLUEPRINT

September 23-24

Atlantis Casino Resort Spa | Reno

Pricing

NHC Member: $375 (*15% discount for 4 or more attendees*)

Early Bird Non-Member: $475

Standard Registration Deadline: September 4th

Scholarships or Questions

NHC aims to make its events both inclusive and accessible and is offering a limited number of scholarships to applicants on a first come, first serve basis. For scholarship information or general questions, please contact admin@nvhousingcoalition.org.

Cancellation Policy

The cancellation deadline was Wednesday, August 26th. Cancellations made after this date will NOT BE REFUNDED.

Payment Policy

Payment is due upon registration. If payment has not been received by September 22nd, attendee will not be allowed entrance to the event until full payment has been received.

Event App

Whova

We will be using the Whova event app to enhance attendee experience and networking opportunities. Click here to download the app so you can create your attendee profile, see the full conference program, network with attendees before the event, and have access to updates during the conference.

Click Here to Register Now!

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NEVADA Housing Coalition

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BEYOND THE BLUEPRINT

Pre-Conference Events: Tuesday, September 22

Atlantis Casino Resort Spa | Reno

7:00am Registration Opens

7:30am - 12:00pm **Land Activation Incubator Academy**

Separate Registration Required!

Cost: $50 - includes light breakfast and boxed lunch

7:30am - 8:00am Check In & Breakfast

8:00am - 12:00pm Academy

CSH Facilitators:

Juawana Grant
Director, Southwest

Joselyn Wilkinson
Program Manager, Southwest

What if vacant or underutilized land could help address Nevada's housing needs? Community partners, faith-based organizations, and non-traditional property owners are invited to join the Land Activation Incubator Academy, led by CSH. Discover how underutilized land can be transformed into affordable housing that strengthens communities and expands housing opportunities.

Through expert-led instruction, real-world case studies, and practical guidance, participants will gain a foundational understanding of land use, housing development, and the steps required to bring a project from concept to reality. Whether you're exploring possibilities or ready to take action, this academy will provide the knowledge, tools, and connections to help move your vision forward and create lasting community impact.

Register for the Academy Here!

Land Activation Incubator Academy

Tuesday, September 22nd

Atlantis Casino Resort Spa | Reno

Cost: *$50, includes light breakfast and boxed lunch*

Agenda

7:30am - 8:00am — **Check In | Networking | Continental Breakfast**

8:00am - 12:00pm — **Land Activation Incubator Academy**

- Welcome & Introductions

Juawana Grant
Director, Southwest
CSH

Joselyn Wilkinson
Program Manager, Southwest
CSH

- An Overview of Affordable and Supportive Housing
- Assessing Community Need
- Landownership As a Business Model
- Housing Development Overview
- *Break*
- Assessing Organizational Readiness
- Understanding Roles & Process
- Next Steps | How to Get Started
- Discussion | Wrap Up

12:00pm - 12:30pm — **Boxed Lunch Pick Up**

Click Here to Register Now!

***Agenda subject to change*

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Step Beyond the Blueprint and experience affordable housing in action through our inaugural Affordable Housing Property Tours.

Visit local affordable housing developments, hear directly from project leaders, and gain a deeper understanding of the partnerships, innovation, and vision required to turn housing concepts into homes.

Cost: $50 for NHC Members / $60 for Non-Members
(includes transportation and boxed lunch)

Affordable Housing Property Tour #1: Carson City

Register for Carson City

11:30am - 12:00pm Check In
12:00pm - 4:00pm Tour

Eagles Landing

Northern Nevada COMMUNITY Housing

Richards Crossing

NRH NEVADA RURAL HOUSING

Manufactured Housing

Clayton homes

Affordable Housing Property Tour #2: Reno

Register for Reno

12:15pm - 12:45pm Check In
12:45pm - 4:00pm Tour

Village at Hawk View

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Line Drive Apartments

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4:30pm - 6:00pm

Women's Affordable Housing Network

NV WAHN Mixer

NV WAHN is thrilled that the 2026 Nevada Housing Conference is an opportunity to get together with both Southern and Northern Nevada colleagues in person! They hope you will join them for the Nevada Women's Affordable Housing Network "Pre-Mix" event happening between the housing tours and the NHC Member Mixer.

Get together in a suite at the Atlantis for sparkly beverages, light snacks, great conversation, and some fun activities. All WAHN members, prospective members, and fellow women in *any* role in affordable housing are most welcome. Tell your friends, and RSVP to Jodie at jwilkerson@nevadahand.org. Can't wait to see you there!

Click Here to RSVP

6:00pm - 8:00pm

NHC Member Mixer

Active members of the Nevada Housing Coalition are invited to kick off the 2026 Nevada Housing Conference at our exclusive Member Mixer. Enjoy complimentary appetizers and 2 drink tickets while building new relationships and reconnecting with colleagues. Whether you're a longtime member or attending the conference for the first time, this is a fun opportunity to mix and mingle with Nevada's affordable housing community.

This event is for NHC members only.* ***Pre-registration is required**. Not a member? Click here to join now! Unsure if you're a member? Click here to see if you (or your organization) are listed.*

Click Here to Register

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Day 1: Wednesday, September 23

Atlantis Casino Resort Spa | Reno

7:00am Registration Opens

8:00am - 9:00am Breakfast + Networking

See the Attendee List Here

9:00am - 9:30am Welcome + Opening Remarks

9:30am - 10:45am **Day 1 Plenary - Beyond the Blueprint: Designing Housing Policy**

As Nevada continues to grapple with housing affordability and supply challenges, policy decisions and development strategies will play a critical role in shaping the future of housing across our state. This session will explore Nevada's current housing landscape, development activity across the state, emerging trends, the federal ROAD to Housing Act, and opportunities to activate land for housing development. Attendees will hear valuable insights into the policies, partnerships, and strategies driving housing solutions at the local, state, and federal levels.

- **Moderator:** Sam Shad, Nevada Newsmakers
- **Panelists**
  - Steve Aichroth, Nevada Housing Division
  - David Goldwater, Pinyon Public Affairs
  - Heather Lafferty, Ulysses Development Group
  - Dan Morgan, Builders Association of Nevada
  - Carol Wayman, Office of Senator Cortez Masto

10:45am - 11:00am Break / Transition to Breakouts

11:00am - 12:15pm **Breakout Session 1A**

Bridging Housing & Health: Cross-Sector Partnerships Driving Long-Term Stability and Whole-Person Well-Being

- **Speakers**
  - Antonio Bermudez, McCormack Baron Salazar
  - Donovan Duncan, Urban Strategies, Inc.
  - Kevin Murray, SilverSummit Healthplan
  - Aviva Woog, Centene Corporation

***Agenda subject to change*

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11:00am - 12:15pm

Breakout Session 1B
Designing an Affordable Multifamily Project Backwards: A Hands-On Decision-Making Workshop

- **Facilitator**
  - Jeff Frame, Frame Architecture

Breakout Session 1C
Structuring Impact: Making It Pencil

- **Speakers**
  - Irene Choi, Red Stone Equity
  - Ariel Estrada-Parra, Praxis Consulting Group, LLC
  - Scott Horton, Wells Fargo
  - Selina Mendoza, Citi
  - Natasha Pfeiffer, RMCRC

12:15pm - 2:00pm

Lunch Buffet + Award Ceremony
Ceremony made possible with support from PNC BANK

Breakout Session 2A
Here Comes the Neighborhood: Narrative Strategies for Challenging Community Resistance & NIMBYism

2:00pm - 3:15pm

- **Speakers**
  - Juawana Grant, CSH
  - Rae Lathrop, Desert Southwest Conference of the United Methodist Church
  - Joselyn Wilkinson, CSH

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2:00pm - 3:15pm

Breakout Session 2B
Manufactured Homes: The Logical Choice for Affordable Housing

- **Speakers**
  - Michael Baumbach, Clayton Homes
  - Mike Smith, Clayton Homes

Breakout Session 2C
Shallow Subsidy Programs: Lessons Learned in Washoe County

- **Speakers**
  - Devin McFarland, Volunteers of America
  - Jamie Newfelt, Reno Housing Authority
  - Elaine Olson, City of Reno
  - Catrina Peters, Washoe County

3:15pm - 3:30pm

Break / Transition to Breakouts

3:30pm - 4:45pm

Breakout Session 3A
Building Communities from Rooftops

- **Speakers**
  - Alex Bardaweel, NewWest Community Capital
  - Shawn Heusser, Nevada Rural Housing
  - David Paull, George Gekakis, Inc.
  - David Wilkins, Intermountain Health

Breakout Session 3B
Executive Presence in Affordable Housing

- **Facilitator**
  - Jenna Ghisolfo, Housing Consultants of America

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3:30pm - 4:45pm

Breakout Session 3C

How Nevada Can Turn ADU Legalization into Real Housing Supply (After AB396)

- **Speakers**
  - Ryan Curnel, Silver State Tiny Homes
  - Robert LiMandri, Copper Beach Project
  - Tabitha Reid, Las Vegas Entrepreneur

4:45pm - 6:30pm

Networking Happy Hour

Continue the conversations and build new relationships. Cash bar and appetizers available.

***Agenda subject to change*

Become a Member

The Nevada Housing Coalition is a 501(c)3 nonprofit whose mission is to promote the development and preservation of affordable housing for all Nevadans through collaboration, education, and advocacy. As a member-based organization, your investment supports our efforts. Together, we can work towards a Nevada where all residents have access to an affordable place to call home.

CLICK HERE TO BECOME A MEMBER TODAY

NEVADA Housing Coalition

Nevada Housing Conference 2026

BEYOND THE BLUEPRINT

Day 2: Thursday, September 24

Atlantis Casino Resort Spa | Reno

7:00am — **Registration Opens**

7:30am - 8:30am — Breakfast + Networking

8:30am - 9:15am — **Welcome + Opening Remarks + Guest Speakers**

9:15am - 10:30am — **Day 2 Plenary - Beyond the Blueprint: Building Communities Together**

Communities across Northern Nevada are experiencing unprecedented growth, creating both opportunities and challenges for local leaders as they work to address housing needs, support economic development, and maintain the quality of life residents expect. Join Northern Nevada community leaders for a candid discussion on growth, housing affordability, community priorities, and the partnerships helping shape the future of their communities. Attendees will gain valuable insights into the challenges local governments face, the innovative solutions being pursued across the region, and how collaboration is helping communities turn plans into action.

- **Speakers**
  - Clara Andriola, Washoe Commissioner Chair
  - Lori Bagwell, Mayor of Carson City
  - Ed Lawson, Mayor of Sparks
  - Michele Rambo, Fernley Planning Director & Interim CDO

10:30am - 10:45am — Break / Transition to Breakouts

10:45am - 12:00pm — **Breakout Session 4A**
A Journey Home

Click Here to Register Now!

- **Speakers**
  - Jennifer Jennings, Native American Connections
  - Kessa Lee, Eddy House
  - Trevor Macaluso, Eddy House

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10:45am - 12:00pm

Breakout Session 4B
Acquisition and Rehab Strategies

- **Speakers**
  - Jeffrey Cunningham, RubinBrown
  - Brian Moloney, Lincoln Avenue Communities
  - Caleb Stephens, J.P. Morgan

Breakout Session 4C
Navigating the Build America Buy America Act (BABAA)

- Speakers
  - Nestor Garcia, Reno Housing Authority
  - Brian Gerritz, Pavilion Construction
  - Chelsea Heath, Nevada Housing Division
  - JD Klippentstein, Reno Housing Authority
  - Julie Piccolo, PHADA

12:00pm - 1:30pm

Lunch | NHC Policy Updates | Networking

1:30pm - 2:45pm

Breakout Session 5A
Collaboration in Carson City Combats Homelessness

- **Speakers**
  - Ed Choklek, Society of St. Vincent de Paul
  - Ellen Jackson, Spirit of Hope, Inc.
  - Scott Morgan, Ron Wood Family Resource Center

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1:30pm - 2:45pm

Breakout Session 5B

The Housing Passport: Moving People, Projects, and Public Will Toward Housing Solutions

- **Speakers**
  - Adrienne Babbitt, Nevada Housing Division
  - Brenda Barnes, Clark County Social Services
  - Cheryl Borstrom, HUD
  - Michele Fuller-Hallauer, Winged Wolf Innovations
  - Michelle Johnston, Winged Wolf Innovations

Breakout Session 5C

Mind the Gap: Innovative Strategies for Filling Financing Gaps

- **Speakers**
  - Christine Hess, Nevada Housing Division
  - Eric Novak, Praxis Consulting Group, LLC
  - David Paull, George Gekakis, Inc.
  - Dagny Stapleton, Clark County Community Housing Office
  - Alyssa Thunberg, FHLBank San Francisco

2:45pm - 3:15pm

Final Connections Snack Break

Grab a snack for the road and connect with new friends as we reflect on the insights, partnerships, and possibilities uncovered over the past two days.

***Agenda subject to change*

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