

NHC MEMBER SPOTLIGHT: Anthem Blue Cross and Blue Shield Nevada Medicaid



Anthem Blue Cross and Blue Shield Nevada Medicaid health plan, dba Anthem Blue Cross and Blue Shield Healthcare Solutions, helps improve health care access and quality for more than 260,000 vulnerable Nevadans by developing innovative care management programs and services. Anthem Blue Cross' top priority is the health and well-being of our members and we are committed to providing members with access to comprehensive healthcare. Through health education and community outreach programs, members are empowered to choose and sustain a healthy lifestyle. Anthem Blue Cross and Blue Shield is the trade name of Community Care health Plan of Nevada, Inc., an independent licensee of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.

A Focus on Whole Person Health

Whole-person health includes physical health, behavioral health, emotional well-being, and all other factors that contribute to an individual's wellness. We support whole-person health in our communities by:

- Offering a large selection of top doctors. Our wide selection gives members the chance to choose a provider who they can trust.
- Supporting social determinants of health. We invest in education, employment, housing and homelessness issues, social justice, transportation, health equity, and more. We listen and work with communities to create extra benefits addressing social determinants of health.
- Participating in community outreach. We build strong relationships with our members and their communities by holding fun, educational events that promote access to care.
- **Serving on boards and committees throughout the state.** We strive to give a voice to our members and partners.

Links:

Website: anthem.com/nvmedicaid



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